



PARTHENON LLC

Louisville-based Investment Advisory Firm Parthenon LLC Celebrates 20 Years of Client Successes

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(Louisville, KY) – While other investment advisory firms have come and gone over the last two decades, Louisville-based Parthenon LLC is celebrating its 20th anniversary—and is still going strong. Founded in 1999, Parthenon has thrived through market ups and downs, including the dot-com bust and the Great Recession. They’ve done it by maintaining fundamental investing strategies: identifying well-managed, high-return, growing businesses whose stocks are priced significantly below estimated intrinsic values.

Parthenon CEO Tom Corea says, “While changes in technology have allowed for more efficiencies and access to an abundance of valuable information, we still look at each portfolio individually based on client needs and expectations. We’ve made no change at all in our core investment philosophy or emphasis on client service. I strongly believe that’s why we’ve stood the test of time and market conditions.”

Parthenon was founded by its current partners: J. McFerran Barr II, Chairman; Tony H. Coffey, Executive Vice President; Thomas A. Corea, CEO, Panayiota G. Jones, Vice President, and Todd P. Lowe, President; all five of whom held prominent positions at Hilliard Lyons, Inc. in the late 1990s. However, after the sale of the firm to a larger company, they wanted more control over the advisory process. By founding Parthenon, they could exclusively focus on investment management and better serve the interests of clients without the distraction of outside ownership. Senior Vice President Matthew W. Carper joined Parthenon in 2014, followed by Andrea D. Frey, Vice President, further bolstering the firm’s impressive breadth of executive experience. Still, twenty years later, the entire Parthenon team strictly adheres to those founding principles.

To learn more about Parthenon and its services, visit ParthenonLLC.com.

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